

MEDIA KIT

ANDERS CPAs + ADVISORS

The Anders Media Kit has been established to ensure clear, factual, consistent communications with the public and protect the interests of the firm and our clients. By having a media kit, Anders can help avoid potential story inaccuracies and conflicting messages. It also allows the Marketing Department to adequately prepare those selected to communicate with the media on specific matters.

Media Inquiries

Anders has a firm full of knowledgeable thought leaders. We do not have official spokespeople. All media inquiries should be filtered through the Marketing Department. If you are interested in speaking with one of our experts for a published or broadcast piece, please contact Donna Erbs at derbs@anderscpa.com or Lindsay Suelmann at lsuelmann@anderscpa.com.

About Anders

Anders is a CPA and Advisory firm with approximately 200 partners and staff members. For over 50 years, Anders has delivered full service accounting, tax, audit and advisory services to growth-oriented closely-held companies, organizations and individuals. The firm also specializes in forensics, technology and financial services. For more information, visit Anders at www.anderscpa.com.

Mission

To serve as a catalyst for those striving to achieve their highest potential.

Vision

To challenge ourselves to always embrace our entrepreneurial spirit, spearhead change, and be the advisory firm of choice.

Core Values

To ensure we are continually building a culture where happy people deliver outstanding results for our clients and community, we base our actions on these core values.

CHARACTER

Doing the right thing. Always.

TRANSPARENCY

Promoting an environment of trust and respect.

COLLABORATION

Aligning passions and expertise to focus on what matters most.

ORIGINALITY

Leading with confidence to challenge the expected.

EMPOWERMENT

Inspiring people to be the best they can be.

WELCOMING

Living a true spirit of family and fun.

GENEROSITY

Giving back because we care.

Our Promise: Always On.

To allow you to work more on the passions that drive you, and less on life's financial hassles. Leave those to us.

Firm Information

Name:

Anders CPAs + Advisors (Anders)

Address:

800 Market Street, Suite 500
St. Louis, MO 63101

Phone Number:

(314) 655-5500

Website:

<http://anderscpa.com>

Number of Partners and Staff:

200

Revenue:

\$36 Million

Media Contact

Donna M. Erbs, Chief Marketing Officer
(314) 655-5590
derbs@anderscpa.com

Resources

[Anders Blog](#)

[Anders Careers Blog](#)

[Anders Staff](#)

[Anders Videos - YouTube](#)

Social Media



[Anders CPA](#)



[Anders CPAs + Advisors](#)



[@AndersCPA](#)



[@AndersCPA](#)

Anders Leadership Bios

[Robert J. Minkler, Jr., Managing Partner](#)

[Michael J. Evans, Partner and Director + Tax Services](#)

[Mark G. Hinsen, Partner and Director + Audit and Advisory Services](#)

[David E. Hartley, CPA, CISA, Partner and Director + Advisory Services](#)

[Michael R. Stafford, Chief Operating Officer](#)

[Donna M. Erbs, Chief Marketing Officer](#)

[Jennifer M. Sides, Human Resources Director](#)

Anders Logo Usage



Full color logo should be used when possible



White logo may be used on dark colors or backgrounds

Co-branding



Partner Logo

Logos that represent a partnership or a joint venture should use a gray line between the logos.

Contact Marketing@anderscpa.com for a copy of the Anders logo.

Awards and Accolades

- Best Places to Work Winner, #1 in the Large Employer Category – St. Louis Business Journal
- Firms to Watch List – Accounting Today
- Regional Leaders and Top Midwest Firms Lists – Accounting Today
- Best Accounting Firms to Work for – Accounting Today
- Top Workplaces – St. Louis Post-Dispatch
- Advancement of Women Award Winner (2018) – St. Louis Business Journal

- Women in the Workplace Scorecard Honoree (2017) – Women’s Foundation of Greater St. Louis
- EDGE Award for Women’s Leadership Program (2017) – Leading Edge Alliance
- Best Accounting Firms for Women List (2017) – Accounting Today
- EDGE Award for Most Innovative Firm (2015) – Leading Edge Alliance
- Innovation Award Winner (2015) – St. Louis Business Journal

Internal Initiatives

Anders Women’s Initiative

Anders is dedicated to the advancement of women in our firm, community and profession. We have programs to assist the women in our firm achieve their goals, as well as assist women business owners and others achieve theirs. We believe an effective way to do this is to provide and participate in events to foster connections, education, sharing advancement and business generation.

Anders Young Professionals Group

Our Young Professionals (YP) Initiative gives our newest and youngest staff members the chance to build their careers right from the start. The YP Staff Advisory Group provides a forum for YPs to discuss staff issues and recommendations with partners to bring innovative change to create the firm of the future. The YP Steering Committee plans events including our annual Putt and Prosper event and YP Trivia Night.

Community Involvement

We believe giving back to the community is our responsibility. We encourage professionals and staff to not only join organizations, but to assume leadership positions in them. In 2018, Anders employees got involved through:



Additional information on our involvement is available in our [2018 Community Impact Report](#).

Industries Served

- Broker/Dealers
- Construction
- Cannabis
- Health Care

- Lodging, Food and Beverage
- Manufacturing and Distribution
- Not-for-Profit
- Real Estate
- Sports, Arts & Entertainment
- Startups and Entrepreneurs

Speaking Opportunities

Our partners and staff can speak to all of our [service lines](#), and have frequently presented on the popular topics below:

- Tax Reform
- State and Local Tax
- Cybersecurity
- The Anders Women's Initiative
- Not-for-Profits
- South Dakota V. Wayfair
- Qualified Business Income Deduction
- Data Analytics
- Best Places to Work

Affiliate Company



Claris Advisors, a registered investment advisor, is an Anders affiliate providing investment management services. Created at the request of certain clients more than a decade ago, Claris Advisors is not unlike the financial services arm found at most mid-to-large size CPA firms in St. Louis and around the country.

Keep up with Anders

Stay on top of the latest news from Anders by [subscribing to our blog subscription](#).

Anders Office Images



Reception Area



Training Room



Conference Room



Common Area



Conference Room Hallway